

ADWORDS-FUNDAMENTALS^{Q&As}

Google AdWords: Fundamentals

Pass Google ADWORDS-FUNDAMENTALS Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/adwords-fundamentals.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Google
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



QUESTION 1

To determine which ad language to target to a user, the AdWords system refers to that user's?

- A. Google interface language setting
- B. Internet Protocol (IP) address
- C. Operating system language
- D. Home country's language

Correct Answer: A

QUESTION 2

Changing the match type of a group of keywords from broad to exact match will likely:

- A. decrease impressions
- B. increase impressions
- C. increase Quality Score
- D. decrease Quality Score

Correct Answer: A

QUESTION 3

If you bid \$2 for a click and the next highest bid is \$1.25, how much will you pay?

- A. \$1.26
- B. \$1.24
- C. \$1
- D. \$2

Correct Answer: A

QUESTION 4

Ads often show on Google with a fifth line of ad text, which includes the city or region targeted by a campaign. One reason this occurs is because:

- A. One of the keywords in the campaign is the name of that country.

- B. The language preferences of the user assume a location.
- C. The Internet Protocol (IP) address of the user is located in the city targeted by the campaign.
- D. The search query included the name of the city.

Correct Answer: C

QUESTION 5

How does the creation of ad groups with closely-related keyword lists improve Google Display Network performance?

- A. The ads will be placed on more relevant sites.
- B. The ads will reach users in different parts of the buying cycle.
- C. It will be easier to determine how users found the website.
- D. The ads will be more likely to appear on manually-selected placements.

Correct Answer: A

[Latest ADWORDS-FUNDAMENTALS Dumps](#)

[ADWORDS-FUNDAMENTALS VCE Dumps](#)

[ADWORDS-FUNDAMENTALS Braindumps](#)