

# ADWORDS-FUNDAMENTALS<sup>Q&As</sup>

Google AdWords: Fundamentals

## Pass Google ADWORDS-FUNDAMENTALS Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/adwords-fundamentals.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Google  
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



## QUESTION 1

Belinda's boutique just started carrying 3 new designer labels. She wants to show an image ad announcing the new collections to people who are browsing websites about designer clothing. Which campaign type is a good fit?

- A. "Search Network with Display opt-in"
- B. "Search Network"
- C. "Display Network"
- D. "Shopping"

Correct Answer: A

---

## QUESTION 2

When resetting a password in AdWords, what should a user keep in mind?

- A. The new password is now required to access all other Google products with the affected Google Account login.
- B. The password will need to be reset separately on other Google products that share the Google Account log-in.
- C. The new password will work for AdWords and the old password will work for other Google products.
- D. The user will need to enable 2-factor authentication in order to access their account from any location.

Correct Answer: A

---

## QUESTION 3

You sell autographed sports memorabilia and want to reach people interested in sports. What's one benefit of promoting your products with an Ads in Mobile Apps campaign on the Display Network?

- A. It encourages people using mobile devices to install your app
- B. It lets people who see your ad get directions to your store on Google Maps
- C. It directs people to your online store to purchase your products
- D. It allows you to show your ad on app categories that you choose

Correct Answer: D

---

## QUESTION 4

A co-worker needs to log into someone else's AdWords account to make changes and manage access levels. Which would be the appropriate AdWords account access level to assign to that co-worker?

- A. Administrative
- B. Standard
- C. Reports
- D. Managed

Correct Answer: B

Reference: <http://adwords.google.com/support/aw/bin/answer.py?hl=en&answer=70619>

---

## QUESTION 5

As of May 2012, if the keyword "purple flowers" was running within your campaign as an exact match, the ad would be eligible to serve for which of the following keyword searches? (Choose two.)

- A. Purple flowers
- B. Flower gardens
- C. Purple flowers haze
- D. Purple flower seeds

Correct Answer: AD

[Latest ADWORDS-FUNDAMENTALS Dumps](#)

[ADWORDS-FUNDAMENTALS Practice Test](#)

[ADWORDS-FUNDAMENTALS Braindumps](#)